

**NBC News/Marist Poll
July 2014
New Hampshire Questionnaire**

Screener

<Marist Poll Introduction> Are you 18 years of age or older?

Do you consider your permanent home address to be in New Hampshire?

HH SELECTION – LANDLINE FRAME ONLY

GENDER GUESS

July 2014: Residents: n=1542, MOE +/-2.5%; Registered voters: n=1342, MOE +/- 2.7%

Have I reached you on your cell phone or on your regular home phone?

	REGISTERED VOTERS	July 2014
Regular home phone		78
Cell		22
Total		100
	RESIDENTS	July 2014
Regular home phone		76
Cell		24
Total		100

July 2014: Residents: n=1542, MOE +/- 2.5%

Are you registered to vote at your current address in New Hampshire?*

	RESIDENTS	July 2014
Yes		87
No		13
Total		100

July 2014: Residents: n=1542, MOE +/-2.5%; Registered voters: n=1342, MOE +/- 2.7%

In which year were you born (recoded into age of respondent)?

	REGISTERED VOTERS	July 2014
18 to 29		9
30 to 44		22
45 to 59		32
60 or older		36
Total		100
	RESIDENTS	July 2014
18 to 29		12
30 to 44		24
45 to 59		31
60 or older		33
Total		100

July 2014: Residents: n=1542, MOE +/-2.5%; Registered voters: n=1342, MOE +/- 2.7%

Are you white, black or African-American, Latino or Hispanic, Asian, or Native American? (If not Latino: Are you Hispanic or Latino background, such as Mexican, Dominican, Puerto Rican, Cuban, or some other Spanish background?)

REGISTERED VOTERS		July 2014
White		94
African American or Black		1
Latino or Hispanic		2
Other		3
Total		100
RESIDENTS		July 2014
White		94
African American or Black		1
Latino or Hispanic		2
Other		3
Total		100

July 2014: Residents: n=1542, MOE +/-2.5%; Registered voters: n=1342, MOE +/- 2.7%

Which of the following includes your combined family income before taxes:

REGISTERED VOTERS		July 2014
Less than \$15,000 a year		7
\$15,000 to just under \$25,000		8
\$25,000 to just under \$50,000		21
\$50,000 to just under \$75,000		21
\$75,000 to just under \$100,000		16
\$100,000 or more		27
Total		100
RESIDENTS		July 2014
Less than \$15,000 a year		9
\$15,000 to just under \$25,000		9
\$25,000 to just under \$50,000		22
\$50,000 to just under \$75,000		20
\$75,000 to just under \$100,000		15
\$100,000 or more		25
Total		100

July 2014: Residents: n=1542, MOE +/-2.5%; Registered voters: n=1342, MOE +/- 2.7%

Which county in New Hampshire do you live in (recoded into region of the state)?

REGISTERED VOTERS		July 2014
Hillsborough		30
Rockingham		23
Northern Counties		18
Southern Counties		30
Total		100
RESIDENTS		July 2014
Hillsborough		30
Rockingham		22
Northern Counties		18
Southern Counties		30
Total		100

July 2014: Registered voters: n=1342, MOE +/- 2.7%

Are you registered to vote as: (party registration)

	REGISTERED VOTERS	July 2014
Democrat		27
Republican		30
Independent		43
Other		0
Total		100

July 2014: Registered voters: n=1342, MOE +/- 2.7%

Do you consider yourself a: (party identification)

	REGISTERED VOTERS	July 2014
Democrat		25
Republican		26
Independent		48
Other		1
Total		100

July 2014: Registered voters: n=1342, MOE +/- 2.7%

Do you consider yourself to be a supporter of the Tea Party?

	REGISTERED VOTERS	July 2014
Yes		24
No		67
Unsure		9
Total		100

July 2014: 2016 Potential Republican electorate: n=544, MOE +/- 4.2%

If the 2016 Republican presidential primary in New Hampshire were held today, whom would you support if the candidates are (including those who are undecided yet leaning toward a candidate):

	2016 POTENTIAL REPUBLICAN ELECTORATE	July 2014
Rand Paul		14
Chris Christie		13
Jeb Bush		10
Ted Cruz		9
Paul Ryan		7
Marco Rubio		7
Scott Walker		6
Rick Perry		5
Bobby Jindal		4
Rick Santorum		3
Undecided		22
Total		100

July 2014: 2016 Potential Republican electorate with a candidate preference: n=391, MOE +/- 5.0%

Who is your second choice for the 2016 Republican presidential primary in New Hampshire:

2016 POTENTIAL REPUBLICAN ELECTORATE	July 2014
Marco Rubio	16
Jeb Bush	13
Chris Christie	12
Rand Paul	12
Paul Ryan	10
Ted Cruz	7
Bobby Jindal	6
Scott Walker	6
Rick Perry	6
Rick Santorum	4
Undecided	8
Total	100

July 2014: 2016 Potential Democratic electorate: n=479, MOE +/- 4.5%

If the 2016 Democratic presidential primary in New Hampshire were held today, whom would you support if the candidates are (including those who are undecided yet leaning toward a candidate):

2016 POTENTIAL DEMOCRATIC ELECTORATE	July 2014
Hillary Clinton	74
Joe Biden	18
Undecided	8
Total	100

July 2014: Registered voters split-sample: n=672, MOE +/- 3.8%

If the 2016 presidential election were held today, whom would you support if the candidates are:

REGISTERED VOTERS	July 2014
Hillary Clinton, the Democrat	47
Chris Christie, the Republican	42
Undecided	11
Total	100

July 2014: Registered voters split-sample: n=672, MOE +/- 3.8%

If the 2016 presidential election were held today, whom would you support if the candidates are:

REGISTERED VOTERS	July 2014
Hillary Clinton, the Democrat	47
Jeb Bush, the Republican	42
Undecided	11
Total	100

July 2014: Registered voters split-sample: n=672, MOE +/- 3.8%

If the 2016 presidential election were held today, whom would you support if the candidates are:

REGISTERED VOTERS	July 2014
Hillary Clinton, the Democrat	46
Rand Paul, the Republican	43
Undecided	11
Total	100

July 2014: Registered voters split-sample: n=664, MOE +/- 3.8%

If the 2016 presidential election were held today, whom would you support if the candidates are:

REGISTERED VOTERS	July 2014
Hillary Clinton, the Democrat	48
Scott Walker, the Republican	39
Undecided	13
Total	100

July 2014: Registered voters split-sample: n=664, MOE +/- 3.8%

If the 2016 presidential election were held today, whom would you support if the candidates are:

REGISTERED VOTERS	July 2014
Hillary Clinton, the Democrat	51
Ted Cruz, the Republican	38
Undecided	11
Total	100

July 2014: Registered voters split-sample: n=664, MOE +/- 3.8%

If the 2016 presidential election were held today, whom would you support if the candidates are:

REGISTERED VOTERS	July 2014
Hillary Clinton, the Democrat	47
Marco Rubio, the Republican	42
Undecided	11
Total	100

July 2014: Residents: n=1542, MOE +/-2.5%; Registered voters: n=1342, MOE +/- 2.7%

Overall, do you have a favorable or an unfavorable impression of Hillary Clinton?

REGISTERED VOTERS	July 2014
Favorable	52
Unfavorable	44
Never heard	0
Unsure	4
Total	100

RESIDENTS	July 2014
Favorable	53
Unfavorable	42
Never heard	0
Unsure	5
Total	100

July 2014: Residents: n=1542, MOE +/-2.5%; Registered voters: n=1342, MOE +/- 2.7%

Overall, do you have a favorable or an unfavorable impression of Joe Biden?

	REGISTERED VOTERS	July 2014
Favorable		41
Unfavorable		49
Never heard		2
Unsure		8
Total		100
	RESIDENTS	July 2014
Favorable		39
Unfavorable		48
Never heard		3
Unsure		10
Total		100

July 2014: Residents: n=1542, MOE +/-2.5%; Registered voters: n=1342, MOE +/- 2.7%

Overall, do you have a favorable or an unfavorable impression of Jeb Bush?

	REGISTERED VOTERS	July 2014
Favorable		38
Unfavorable		43
Never heard		4
Unsure		15
Total		100
	RESIDENTS	July 2014
Favorable		36
Unfavorable		43
Never heard		7
Unsure		15
Total		100

July 2014: Residents: n=1542, MOE +/-2.5%; Registered voters: n=1342, MOE +/- 2.7%

Overall, do you have a favorable or an unfavorable impression of Chris Christie?

	REGISTERED VOTERS	July 2014
Favorable		39
Unfavorable		43
Never heard		5
Unsure		13
Total		100
	RESIDENTS	July 2014
Favorable		37
Unfavorable		42
Never heard		7
Unsure		14
Total		100

July 2014: Residents: n=1542, MOE +/-2.5%; Registered voters: n=1342, MOE +/- 2.7%

Overall, do you have a favorable or an unfavorable impression of Scott Walker?

	REGISTERED VOTERS	July 2014
Favorable		26
Unfavorable		24
Never heard		24
Unsure		26
Total		100
	RESIDENTS	July 2014
Favorable		24
Unfavorable		23
Never heard		28
Unsure		25
Total		100

July 2014: Residents: n=1542, MOE +/-2.5%; Registered voters: n=1342, MOE +/- 2.7%

Overall, do you have a favorable or an unfavorable impression of Ted Cruz?

	REGISTERED VOTERS	July 2014
Favorable		27
Unfavorable		35
Never heard		16
Unsure		22
Total		100
	RESIDENTS	July 2014
Favorable		26
Unfavorable		33
Never heard		20
Unsure		21
Total		100

July 2014: Residents: n=1542, MOE +/-2.5%; Registered voters: n=1342, MOE +/- 2.7%

Overall, do you have a favorable or an unfavorable impression of Marco Rubio?

	REGISTERED VOTERS	July 2014
Favorable		34
Unfavorable		29
Never heard		16
Unsure		21
Total		100
	RESIDENTS	July 2014
Favorable		31
Unfavorable		28
Never heard		20
Unsure		21
Total		100

July 2014: Residents: n=1542, MOE +/-2.5%; Registered voters: n=1342, MOE +/- 2.7%

Overall, do you have a favorable or an unfavorable impression of Rand Paul?

	REGISTERED VOTERS	July 2014
Favorable		41
Unfavorable		40
Never heard		6
Unsure		13
Total		100
	RESIDENTS	July 2014
Favorable		39
Unfavorable		38
Never heard		9
Unsure		14
Total		100

July 2014: Registered voters: n=1342, MOE +/- 2.7%

Politically speaking, do you consider yourself to be very liberal, liberal, moderate, conservative, or very conservative?

	REGISTERED VOTERS	July 2014
Very liberal		6
Liberal		19
Moderate		38
Conservative		27
Very conservative		9
Total		100

July 2014: Residents: n=1542, MOE +/-2.5%; Registered voters: n=1342, MOE +/- 2.7%

Would you describe yourself as a fundamentalist or an evangelical Christian, or would you not describe yourself that way?

	REGISTERED VOTERS	July 2014
Yes		18
No		82
Total		100
	RESIDENTS	July 2014
Yes		18
No		82
Total		100

July 2014: Residents: n=1542, MOE +/-2.5%; Registered voters: n=1342, MOE +/- 2.7%

What is the highest level of school you completed or the highest degree you received (recoded)?

	REGISTERED VOTERS	July 2014
Not college graduate		50
College graduate		50
Total		100
	RESIDENTS	July 2014
Not college graduate		53
College graduate		47
Total		100

July 2014: Residents: n=1542, MOE +/-2.5%; Registered voters: n=1342, MOE +/- 2.7%

Are you male or female?

	REGISTERED VOTERS	July 2014
Male		50
Female		50
Total		100
	RESIDENTS	July 2014
Male		49
Female		51
Total		100